



New Castle Co. (DE) Chapter of the NPHC, 2021 Cookbook Fundraiser

Sponsorship Opportunities

Cookbook Sponsors:

Cookbook Sponsor, Back Page: \$500.00 – Company's full color ad to appear on the back page of the cookbook; distribution of company promotional materials and marketing merchandise to event participants at the Cookbook Launch Party; one (1) complimentary cookbook; company name or website to be displayed at the event.

Cookbook Sponsor, Inside Back Page: \$300.00 - Company's full color ad to appear on the inside back page of the cookbook; distribution of company promotional materials and marketing merchandise to event participants at the Cookbook Launch Party; one (1) complimentary cookbook; company name and website to be displayed at the event.

Cookbook Sponsor: \$60.00 - Company name and website to be advertised in the cookbook; one (1) complimentary cookbook.

Divine 9 Patron Sponsor: \$5.00 – Open to members of the Divine 9. Your name will be listed under your Divine 9 organization.

Launch Party Sponsor:

Cookbook Launch Party Sponsor: \$1,000.00 - Company name and website featured in all printed materials, and in all electronic media, distribution of company promotional materials and marketing merchandise to event participants; one (1) complimentary cookbook. Sixty second commercial to be shown at our Cookbook Launch Party. (Commercial to be provided by sponsor)

Launch Party Sponsor: \$100.00 - Company name and logo will appear in printed material for the Launch Party; and one (1) complimentary cookbook.

Cookware Sponsor – Your company has this unique opportunity to donate cookware for our Silent Auction to be held at our Launch Party. Company name will appear with donated item; (1) complimentary cookbook.

Payment and further instructions:

Visit <https://www.ncc-de-nphc.org/nphccookbook> by August 31, 2021.